



oOh!media Limited
ABN 69 602 195 380

26 February 2026

ASX Release

oOh! launches on-market share buyback program

oOh!media Limited (ASX:OML) (**oOh!** or the **"Group"**) today announces an on-market share buyback ("**buyback**") of up to 10% of oOh!'s issued share capital.

oOh! CEO and Managing Director, James Taylor, said the buyback was an efficient use of capital given the Group's strong and profitable growth trajectory, the ongoing strength of the Out of Home sector, and oOh!'s current share price.

"oOh! is implementing an on-market buyback of up to 10% of issued capital, reflecting the Board's belief that the Company's shares are materially undervalued given the strong and profitable growth trajectory of the business and attractive market fundamentals in Out of Home. The buyback will be executed opportunistically subject to market conditions and in accordance with oOh!'s capital management framework, which includes maintaining a target gearing level of <1.0x," said Mr Taylor.

The buyback will be funded from existing cash and committed debt facilities.

The buyback is expected to commence on or after 12 March 2026 and will be conducted in the ordinary course of trading over a period of up to 12 months¹. The exact amount and timing of the buyback will be dependent on market conditions.

This announcement has been authorised for release to the ASX by the Board of Directors.

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¹ oOh! reserves the right to vary, suspend or terminate the buyback at any time.



About oOh!media

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The Company's extensive network of digital and static asset locations across Australia and New Zealand includes roadsides, retail centres, airports, train stations, bus stops, office towers and universities.

Find out more at oohmedia.com.au