

VALUES-BASED BEHAVIOURS



- We dream big & inspire others with our ideas and passion
- We are bold and push boundaries to create Unmissable moments

Behaviour	Description
Growth	I look for opportunities to make myself better, to learn and grow
Inspiration	I dream big & inspire others with my ideas and passions
Curiosity	I am genuinely curious, looking for diverse ideas to spark creativity and get better results



- We make everything we do meaningful for our audience, ethically and responsibly
- We bring our best selves to work

Behaviour	Description
Accountability	I own my impact and take full accountability for delivering results, ethically and responsibly
Contribution	I do my best for the customer, citizens, community and oOh! as a whole, always striving to be better
Daring	I am authentic, open to change and always address significant issues when I see them



- We align as one team with shared goals
- We look after our work mates like family

Behaviour	Description
Collaboration	At oOh!, we're all on the same team and I put that team first
Care & Respect	I have a genuine care and respect for my work mates as individuals and the needs of all of our stakeholders
Fun	We have fun together and celebrate our camaraderie as much as our individual success